

Washington State Diabetes Prevention Program Action Plan: Increasing Coverage and Access by June 2018 Summary Document

Employer Based Insurance – Public and Private

Frame: What will it take to get coverage for all employees?

Long term Priority: Increase coverage of DPP among Private and Public payers							
Short term Priority 1: By June 2018, increase by 5 the number of self-insured employers that offer the National DPP as a benefit for all eligible covered lives by June 2018.							
Baseline:		TBD	Target:	Baseline + 5	Actual:		
	Start date	End Date (1-2 years)	Key actions to achieve priorities (high level actions; not each step in the process. Start sentence with a VERB)	Metrics for measuring success of key actions	Resources available/needed	Lead organization (bold) Collaborating organizations	Progress Notes
1	8/3/2016	2/28/2017	Leavitt Partners and the WA State Dept. of Health will identify the self-insured employers in WA State through quantitative methodologies by September 2016. <ul style="list-style-type: none"> • Incorporate activity into revised year 4 1305 budget • Leavitt Partners and NACDD to assist in proposal creation 	<ul style="list-style-type: none"> • Of (approximately) 7,000 employers in WA ____ offer the NDPP as a benefit by July 31, 2016 as a baseline <ul style="list-style-type: none"> • Identify the # that ____ offer DPP • Investigate ability to submit revised 1305 budget to CDC by Aug 1, 2016 with assistance from Leavitt Partners 	Needed: List of self-insured employers. Possible sources: L&I, OIC, Leavitt Partners	Leavitt Partners HCA WA DOH	8/3/2016 - Met with Leavitt Partners and NACDD 7/20/2016 – investigated ability to revise 1305 Budget. No additional funds available at this time to work with Leavitt Partners outside of NACDD-contracted work.
2	8/30/2016	9/30/2016	DNLTL to develop method to prioritize top 25 self-insured employers for outreach	<ul style="list-style-type: none"> • By August 30, 2016 obtain input from DNLTL members for strategic filter options 	Needed: <ul style="list-style-type: none"> • List of self-insured employers 	DNLTL (Aaron and Susan) Leavitt Partners WSU Extension	7/18/2016 – DNLTL meeting to discuss this plan

			<ul style="list-style-type: none"> • Work with Leavitt Partners to provide DNLТ with primary intelligence outreach methods • Begin conversation in July DNLТ meeting and finalize by Sept 20. 	<ul style="list-style-type: none"> ○ By August 30, 2016 compile a map of CDC recognized LCPs and their locations ○ By Sept 15, 2016 Strategy filters identified • By Sept 30, 2016, filter self-insured list by the # of covered lives, who their employer is, and who their TPA is, and what their location is relative to available programs. 	<ul style="list-style-type: none"> • Map of Diabetes Prevention Program locations in state. 	<p>QFC Pharmacy Inland Health Kitsap Public Health District WSU college of Pharmacy</p>	<p>8/3/2016 - Met with Leavitt Partners and NACDD</p>
3	9/15/2016	10/15/2016	<p>Develop coordination strategy</p> <ul style="list-style-type: none"> • Who contacts whom • Timeline for Outreach • Who can help with outreach • Final plan Jan. 2017 	<ul style="list-style-type: none"> • By October 15, 2016 outreach messengers will be identified and categorized by strategic fit. 	<p>Needed:</p> <ul style="list-style-type: none"> • Volunteer messengers. • Filtered list of employers. • Map of available programs. 	<p>HCA (L) YMCA (L) WSU Extension (C) DNLТ</p>	
4	10/15/2013	1/1/2017	<p>Develop communication/messaging plan in coordination w/#3 by Jan. 2017</p> <ul style="list-style-type: none"> • Involve WA State Dept. of Health team • Tailor message by segmented audiences 	<ul style="list-style-type: none"> • By November 1, 2016 draft messaging plan created and shared w/DNLТ <ul style="list-style-type: none"> • Final plan developed by January 1, 2017 	<ul style="list-style-type: none"> • CDC Cost calculators • EPI. Data from WA State • Resources for messaging and outreach materials 	<p>YMCA (L) Leavitt Partners WSU extension HPMC Inland Health QFC Pharmacy Kitsap Health District</p>	<p>Need to make certain this work aligns with employer/plan decisions about benefits for next calendar year.</p>

						WSU college of Pharmacy	
5	1/1/2017	1/1/2018	Implement communication/messaging plan	<ul style="list-style-type: none"> Tracking of number of employers/organizations reached and outcomes 	Needed: <ul style="list-style-type: none"> Volunteer messengers 	YMCA (L) Organizations that work with employers engaged (i.e. Association of Washington Cities, Washington Health Alliance, Unions, Chambers of Commerce, service organizations that work with entrepreneurs)	
6	July 1, 2016	June 2018	Perform outreach w/Leavitt Partner to conduct 5 primary intelligence interviews from among the top 25 employers <ul style="list-style-type: none"> Incorporate TPA into Interview 	<ul style="list-style-type: none"> By November 15, 2016, 5 interviews completed with Leavitt Partners assistance 	<ul style="list-style-type: none"> Leavitt Partners materials to outreach to employers/payers 	Leavitt Partners YMCA	

Barriers: <ol style="list-style-type: none"> Staffing Needs Ensuring program is available and accessible to all populations Lack of interest by employers Disparate operating models 	How to overcome barriers: <ol style="list-style-type: none"> Pull in more members into working teams Increase availability of programs to cover various groups/populations Engage state health officer Understand and leverage differences
Who is missing/Additional stakeholders? <ul style="list-style-type: none"> Chamber of Commerce Coalition of Business and Health Association of WA Cities 	

- Health Care Financial Management Association (HCFMA)
- American College of Health Care Executives (ACHEC)
- HR Managers and DPS Health (Neil Kaufman)
- CMO's of large employers
- Unions- WA State Labor Union Council

Bike Rack

- Provide employees educational/marketing materials that summarize benefits of DPP and local and national trends of other public/private insurance coverage plans on DPP
 - DPP coach/providers may not have the training to speak the employer/insurer language
 - Employers want to see models out there and help them formulate their plans
 - Conversations need to be ongoing and now – employers maybe making benefit packages change 2 years down the road
- Train more DPP providers in Eastern WA to teach the program
 - Increase by 25% the number of lifestyle coaches in Eastern WA
- Identify all organizations capable of offering the National DPP
- Engage more wellness coordinators in offering the National DPP in state agencies
- Create more community-based programs for employees to participate in
- Increase number of self-insured employers who are aware of DPP
- Develop web-based program to make DPP more available and cost effective
- Establish a DPP within a 60-mile radius of major communities in Eastern WA
 - Example: Wenatchee, (Chelan Omak), Tonasket Winthrop Moses lake -done

Resources

- Dept. of Labor and Industries
- WA State Institute for Public Policy

Employer Based Insurance – Pillar for WA State Diabetes Prevention Program Action Plan:

Increasing Coverage and Access by June 2018

Pillar: Employer Based Insurance

Goal: In Washington, the State Engagement Meeting and the development of this plan focuses on **providing coverage and payment for the National Diabetes Prevention Program to all eligible populations to prevent type 2 diabetes in Washington. This has been identified as the main gap to scaling and sustaining the DPP in Washington State.**

Priorities:

1. Increase coverage of DPP among Private and Public payers.
2. By June 2018, increase by 5 the number of self-insured employers that offer the National DPP as a benefit for all eligible covered lives by June 2018.
3. ???
4. ???

Objectives:

1. By June 2018, increased coverage of DPP is available for at least 20% more employees than was available in 2016.
2. By June 2018, employers cover DPP plans that are offered on-line as well as in-person
3. ???

Key Activities Include:













- Develop communication and dissemination plan for approaching employers to cover DPP
- Provide employees with sufficient educational materials that report the benefits of DPP
- Identify organizations capable of offering the DPP









Outcomes:

- **Increased employer participation/offering of DPP to employees**
- **Improved health and productivity**
- **Employer champions who reach out to other employers about DPP**
- ???

Employer Based Insurance – Public and Private

2016

Key Actions <u>To Do</u>	August/ September 2016	October 2016	November 2016	December 2016	Lead Organization/ <u>Needs</u>
<p>Leavitt Partners and WA State DOH will identify the self-insured employers</p> <p><i>*Discussion started in August 2016; conference calls with LP and NACDD</i></p> <p><i>*Are there any additional needs from LP?</i></p>	 <i>*Calls w/LP</i>			 <i>*complete by 2/28/17</i>	<ul style="list-style-type: none"> ● Leavitt Partners (LP) ● HCA ● WA DOH <p><i>*List of self-insured employers needed (LP, OIC, and L&I are possible sources)</i></p>
<p>DNLT (Aaron and Susan) to develop method to prioritize top 25 self-insured employers for outreach</p> <p><i>*LP has been working with WADOH and shared primary intelligence information for WA State</i></p>				 <i>*complete by 9/30/16</i>	<ul style="list-style-type: none"> ● DNLT ● LP ● WSU Extension ● QFC Pharmacy ● Inland Health ● Kitsap Public Health District ● WSU College of Pharmacy <p><u>*List of self-insured employers and map of DPP locations in state</u></p> <p><i>(*Where is this list? Where is this map? Who is working on it?)</i></p>
<p>Develop coordination strategy</p> <p><i>*Who contacts whom?</i> <i>*Timeline for outreach?</i> <i>*Who can help with outreach?</i> <i>*Final plan Jun 2017</i></p>		 <i>*By 10/15/16, outreach messengers will be identified</i>		 <i>*complete by 10/15/16</i>	<ul style="list-style-type: none"> ● HCA ● YMCA ● WSU Extension ● DNLT <p><i>*Filtered list of employers. Map of available programs.</i></p>

<p><u>Develop communication/messaging plan:</u> *Involve WA DOH *Tailor message by segmented audiences</p>			 *By 11/1/16 draft messaging plan	 *completed by 1/01/17	<ul style="list-style-type: none"> ● YMCA ● LP ● WSU extension ● HPMC ● Inland Health ● QFC Pharmacy ● Kitsap Health District ● WSU College of Pharmacy <p>*Create and Share draft message with DNLT *Final plan developed by 1/1/17 *CDC Cost calculators (EPI data from WA State) Identify/Determine Resources for messaging and outreach materials.</p>
<p><u>Implement communication/messaging plan:</u> *Track number of employers/organizations reached and outcomes</p>				 *started: 1/01/17 *completed by 1/01/18	<ul style="list-style-type: none"> ● YMCA ● Organizations that work with employers <ul style="list-style-type: none"> ○ Association of WA Cities ○ WA Health Alliance ○ Unions ○ Chambers of Commerce ○ Service organizations that work with entrepreneurs <p>*Discuss within workgroup</p>
<p>Perform outreach w/Leavitt Partner to 5 primary intelligence interviews from among the top 25 employers *Incorporate TPA into the interview</p>			*By 11/15/16, five interviews completed	<u>Starts:</u> 1/01/17 <u>Ends:</u> 1/01/18	<ul style="list-style-type: none"> ● Leavitt Partners ● YMCA <p>*LP materials to outreach to employers/payers</p>

Abbreviations (Contact):

- HMPC –
- LP – Leavitt Partners
- WSU – Washington State University
- QFC Pharmacy –
- Kitsap Health District – Benton-Franklin Local Health Jurisdiction (Lisa)
- WSU College of Pharmacy – (Lisa)
- YMCA– (Susan)
- DOH – Washington State Department of Health (Amy)

Who else is needed to make this work successful?

American College of Health Care Executives (ACHEC)	HR Managers and DPS Health (Neil Kaufman)	Health Care Financial Management Association (HCFMA)	WSU College of Pharmacy	Leavitt Partners	HPMC
Unions	Association of WA Cities	Coalition of Business Health	Kitsap Health District	Inland Health	YMCA
Chamber of Commerce	CMOs of large employers	???	WSU Extension	QFC Pharmacy	WSDOH

What are our current barriers to supporting this work?