

IHO: BP program “**Kickoff**” webinar:

Prepare for your journey

7:00–9:00 a.m. Pacific time; 8:00–10:00 a.m. Mountain time;
9:00–11:00 a.m. Central time; 10:00 a.m.–12:00 p.m. Eastern time

Tuesday, Jan. 26, 2016

Plan to participate in this important introductory webinar hosted by the American Medical Association and Johns Hopkins Medicine. This webinar will serve as your introduction to the “**Improving Health Outcomes: Blood Pressure**” (IHO: BP) program. It will explain how the program supports optimal blood pressure (BP) control and helps primary care providers and their teams identify opportunities for improvement while implementing the “**M.A.P.** framework”—**M**easure accurately, **A**ct rapidly, **P**artner with patients, families and communities.

In the months that follow this kickoff event, attendees will continue to participate in a series of modules designed to improve blood pressure control in patients with hypertension seeking care at ambulatory medical practices and health centers.

Webinar objectives

- Understand the expectations of participating in the IHO: BP program
- Describe the impact of uncontrolled blood pressure from a public health perspective and from a patient’s perspective
- Identify evidence-based best practices your team can use to improve BP control (the M.A.P. checklists)
- Describe how achieving BP control in patients with hypertension is dependent on effective systems of care
- Deploy tools and resources care teams can use to implement the M.A.P. checklists

[Register here](#) to participate in the Jan. 26 “IHO: BP kickoff: Prepare for your journey” webinar, which has been developed to meet the information needs of practices and health centers interested in being part of the American Medical Association-Johns Hopkins Medicine IHO: BP program.

Speakers



Vikas Bhala, MPH, MBA
Improvement Advisor
American Medical Association



Lisa Lubomski, PhD
Assistant Professor
Johns Hopkins Armstrong Institute
for Patient Safety and Quality



Michael Rakotz, MD
Director, Chronic Disease Prevention
American Medical Association

For more information on what the “Improving Health Outcomes: Blood Pressure” program is doing to address uncontrolled hypertension across the nation, visit AMA’s [Preventing Heart Disease: Improve Blood Pressure Control](#) page.

The American Medical Association designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credit™. Physicians can claim CME credit and non-physician participants can obtain a certificate of participation. Instructions on how to claim CME credit will be provided during the webinar.