

October 4, 2016

Dear Community Partner,

Each year on November 14th, communities across the globe gather to commemorate World Diabetes Day. In Washington State alone, we have 627,000 people with diabetes and nearly 2 million people that have prediabetes. For this reason, on behalf of the American Diabetes Association, Northwest Kidney Centers, and Washington State Department of Health, we would like to invite you to be a part of the World Diabetes Day Washington campaign.

This effort aligns with the worldwide campaign to address the concerns about the escalating health threat posed by diabetes. This year's theme is "Eyes on Diabetes" and focuses on raising awareness for diabetes screening and management. Also, this year, we would like to celebrate those working to maintain a full and healthy lifestyle while living with diabetes. A blue circle logo signifies the unity of the global diabetes community in response to the diabetes epidemic. Join us and support this campaign by:

- Lighting your facility, office, or community setting in blue
- Submitting stories of people who would like to share their success on managing their diabetes
- Having staff dress in blue
- Planning a small gathering and encouraging community members to participate
- Following us on Facebook, Instagram and Twitter, and sharing your posts
- Taking and Sharing your pictures and videos on social media with the hashtag **#WDDWashington**

We would like to highlight the success stories that you share, your support, your work that strengthens the community living with diabetes at the American Diabetes Association Wellness Expo. The Expo will be held on November 19th at Magnuson Park in Seattle from 10 am to 3 pm. Event photos and activities you send us will be featured on social media and included in the World Diabetes Day slideshow displayed at the Expo. You are welcome to join us in person and invite others to become aware and participate in this event.

Please contact Syrenka Slettebak at (206) 720-8540 or via email to Syrenka.Slettebak@nwkidney.org with any questions about this campaign and/or to share how you plan to participate.

Thank you for supporting diabetes awareness and prevention. Due to organizations like yours, Washington State continues to be a leader in diabetes care and best practices.

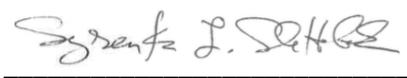
Sincerely,



Kelsey Stefanik-Guizlo, Manager,
Community Health Strategies,
American Diabetes Association



Susan Horst, Social Media Lead,
WDD Washington Committee



Syrenka L. Slettebak, Manager,
Community Health Outreach Programs,
Northwest Kidney Centers